



#4: ONLINE-ELECTRONIC LURE

News Anchor Script

LEAD IN:

- ANCHOR 1:** Today we'll take a fresh look at online and electronic safety. We've all been online since grade school, and are used to interacting with people we don't know. Usually, there's no problem with this.
- ANCHOR 2:** Most of us are smart enough to keep our personal information private and to delete unsolicited messages. We've also learned that it's important not to send or forward inappropriate images of ourselves or others.
- ANCHOR 1:** We know to be careful of creeps online. But...what if we're asked a lot of personal questions by someone *who really seems to care about us?*
- ANCHOR 2:** In this news clip, safety expert Ken Wooden asks the type of question that if asked online, should send up a red flag and trigger our instincts.

ROLL TAPE: News Insert #4: Online Lure (0:48)

TAG:

- ANCHOR 1:** You know the drill. Be cautious of anyone asking personal questions. Don't give out too much information, and report questionable images or text.
- ANCHOR 2:** Having sexual conversations and sharing inappropriate images online or electronically is risky. Offline, face-to-face meetings are the most dangerous.
- ANCHOR 1:** We need to be careful about what we do online and electronically. Let's remember to set personal boundaries and think before sending, sharing or meeting.
- ANCHOR 2:** That's right. It's important to resist negative peer pressure. The consequences of our actions today can last far into the future.
- ANCHOR 1:** Thanks for watching. Please join us next time when we learn why we should keep our guard up - even with a friendly person who happens to know our name.

LOCAL TIE-INS:

1. Interview fellow middle or high school students and ask if they, or someone they know, have encountered questionable people while online, or had unwanted emails or texts sent to them. If so, what did they do?
2. Check newspaper files to see if any arrests for online luring or other Internet/electronic crimes have occurred in your area. If so, incorporate the articles into your Newscast.
3. Create your own local tie-in.