

Pricing Information

SCHOOL PROGRAM KIT

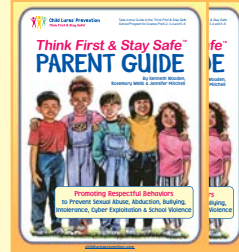
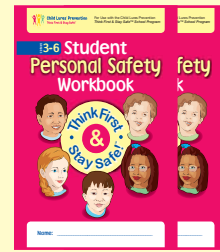
For Grades PreK-6



Think First & Stay Safe™

- 1 - 5 School Program kits.....\$489.00/each*
 - 6 - 10 School Program kits.....\$439.00/each*
 - 11 - 50 School Program kits.....\$389.00/each*
 - 51 - 75 School Program kits.....\$339.00/each*
 - 76-100 School Program kits.....\$319.00/each*
 - 101+ School Program kits.....\$298.00/each*
- *plus UPS shipping costs

Student Workbook & Parent Guide



Think First & Stay Safe™

Student Workbook..... \$1.25/copy*
for Grades 3-6

(available in English or Spanish)

Parent Guide.....\$1.00/copy*

(available in English or Spanish)

*plus UPS shipping costs

Aligns with
National Health
Education Standards



Child Lures® Prevention
Think First & Stay Safe!™

Research-based
and
Proven Effective

Think First & Stay Safe!



3 Easy Ways to Order

- 1. ONLINE:** Please visit childluresprevention.com/order/index.asp
- 2. FAX or US MAIL:** Download and complete the school-specific order form at childluresprevention.com/order/CLP_OrderForm.pdf
PURCHASE ORDERS ACCEPTED

Fax To:
802-985-8418

Mail To:
Child Lures Prevention
5166 Shelburne Road
Shelburne, VT 05482

- 3. CALL TOLL FREE: 1-800-552-2197**
Invoicing available.
Visa & MasterCard accepted.



Grades 7-12 School Program

Teen Lures TV Newscast
School Program
Student Anchored, with Class Discussions



Let's Talk Teens
Guide for Parents of Teens

For more info, visit teenluresprevention.com



Child Lures® Prevention
Think First & Stay Safe!™

TeenLures™ PREVENTION.com

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SCHOOL PROGRAM

► Grades PreK-2 ► Grades 3-4 ► Grades 5-6

COMPREHENSIVE LESSON PLANS ON



Personal Safety



e-Safety



Drug Resistance



Bullying Prevention

Learning that will last a lifetime.

childluresprevention.com

Common Questions:

What do students learn when they participate in the Think First & Stay Safe™ School Program?

Students learn what constitutes healthy and respectful social relationships. They practice being kind and respectful to friends and family. When children know how to build and maintain healthy social relationships from a young age, it is easier for them to recognize and avoid inappropriate and potentially abusive behaviors.

The program reinforces personal boundaries and emphasizes that bullying and sexual abuse are against the law. It hones instincts and critical thinking skills. It helps youngsters identify trusted adults and assures them that bullying and abuse are never a targeted child's fault. Students learn how alcohol/drugs can put their personal safety at risk and the important role each student plays in keeping their school safe and violence-free.

Does the program offer a balanced perspective?

Yes. Youngsters are reassured that the vast majority of people do not hurt children or take advantage of them. Those who abuse and otherwise mistreat children are the exception. Most people are sincerely committed to the happiness and well-being of others.

How was Think First & Stay Safe developed?

Think First & Stay Safe is based on former educator/author Ken Wooden's original investigations, as well as ongoing research by colleagues Rosemary Webb and Jennifer Mitchell. The program has been expanded to address all forms of abusive behavior, including bullying and harassment. 2012 program updates provide the most relevant and balanced approach to teaching personal safety to today's tech-savvy children.

Is peer-to-peer abuse addressed?

Yes. As much as 40% of childhood sexual abuse is perpetrated by juveniles. The lessons emphasize that it is a crime for **anyone** – even a peer – to overstep personal boundaries. Getting help from trusted adults and reporting all forms of mistreatment are practiced.

Is Think First & Stay Safe age-appropriate?

Yes. The Presenter's Guide CD contains separate age-appropriate scripted lesson plans and student activities for Grades PreK-2, 3-4 and 5-6. Presenters determine which concepts and vocabulary deserve clarification, based on student sophistication. (For Grades 7-12 programming, see *Teen Lures TV Newscast* at teenluresprevention.com and/or see back cover.)

Is e-Safety addressed?

Yes, electronic safety is incorporated throughout the program. The e-Lure covers digital boundaries, peer pressure, cyber bullying and web-enabled exploitation.

Does the program address cyberbullying?

Yes. The program addresses harassment and bullying, online & offline. It allows students to practice effective strategies to prevent, deflect and report such crimes. An exercise in telling vs. tattling is practiced. School/state anti-bullying policies and consequences are reviewed.

Who teaches the Think First & Stay Safe program?

In schools, the program is typically taught by a school counselor, nurse, resource officer or health, phys-ed, or classroom teacher. Middle and high school students benefit from peer teaching younger students.

How long does it take to teach the program?

Think First & Stay Safe can conform to the time constraints of any classroom. Its scripted lesson plans are designed to be taught in as few as 10-15 minutes each.

Some presenters opt to follow the suggested one or two week presentation timetables found in the Presenter's Guide; others teach it over the course of several weeks; many create their own presentation schedule.

Do students learn all the lessons at once?

No. Students learn best when taught incrementally. The following approach is recommended:

Grades PreK-2: Teach Cornerstone Lesson Plans.

Grades 3-4: Discuss Cornerstone Quick Reviews or teach the 7 Cornerstone Lesson Plans and then

teach: *Affection, Be Kind/No Bullying, Assistance, Pet, Authority, Emergency, Games, Name, Friendship, Threats & Weapons and e-Lure (online/electronic).*

Grades 5-6: Discuss Cornerstone Quick Reviews and

Teach: *Affection (Safe & Healthy Boundaries), Bullying/Cyberbullying/Harassment, Bribery, Ego/Fame, Hero, Job, Threats and Weapons, Pornography, Drug, e-Lure.*

Has Think First & Stay Safe been proven to work?

Yes, the program has been scientifically evaluated and, based on federally mandated Principals of Effectiveness, it has been proven highly effective. By administering the included Pre and Post Tests, schools can gauge the program's effectiveness on a local level. To take Pre/Post Tests online, call us: 1-800-552-2197.



What does the School Program kit consist of?

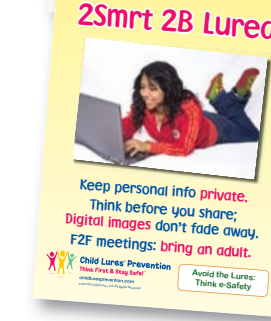
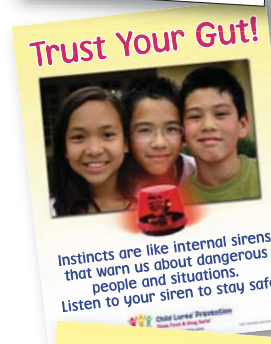
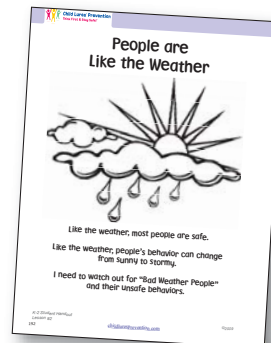
Presenter's DVD, *Training for Prevention*: Child Safety Expert Ken Wooden provides an overview of the program, then guides presenters through the lessons, sharing his personal insights and helpful suggestions.

Presenter's Guide CD: Includes Pre/Post Tests, Easy-to-follow Scripted Lesson Plans for Grades PreK-2, 3-4, and 5-6, corresponding classroom PowerPoint Presentations, Classroom Activities, Student Handouts, Practice Scenarios, Positive Thinking Skills, Follow-up Activities & Tools for Parental Involvement.

Student DVD - *Luring: What Would You Do?*

Four realistic dramatizations allow students to clearly visualize just how easily they may be lured into abusive or dangerous situations. (Grades 3 and up.)

Visual Aids:



For Grades PreK-2,

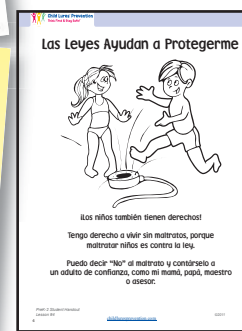
- Student Handout for each lesson
 - PowerPoint Presentation for Classroom Use/Parent Orientation
 - Classroom Posters
- English | Spanish

For Grades 3-4 and 5-6,

- PowerPoint Presentations for Classroom Use/Parent Orientation
 - Classroom Posters
- English | Spanish

For Parents,

- Online Safety Tips
- e-Safety Pact
- Family Emergency Plan
- Tips for Safeguarding Your Child
- What to Do if Your Child Discloses Sexual Abuse
- Missing Child Early Response System

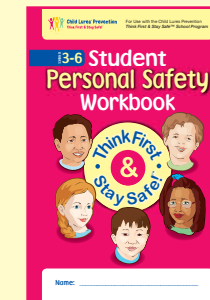


Accredited In-Service Training Available

This professional training leaves attendees both informed and motivated to teach the *Think First & Stay Safe* school program. For more information, email info@childluresprevention.com, call 1-800-552-2197 or visit childluresprevention.com/community/index.asp

Classroom & Take-Home Resources

Student Workbook (for Grades 3-6)



Available in English and Spanish

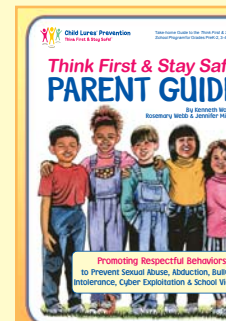
INCLUDES:

- » Interactive classroom workbook
- » Key Points and Safety Tips for each Lesson Plan.
- » Fun and educational activities for each Lesson Plan.
- » Prevention Tip on each page.
- » Help Hotlines and School Contacts for students.
- » When completed, take home for periodic review.

For any prevention program to be truly effective, schools need to enlist the support and cooperation of parents and guardians.

Distribution of the Parent Guide is strongly encouraged. Home reinforcement helps ensure that students will retain this invaluable information. It is also a visible way for schools to demonstrate compliance with federal educational entitlements calling for parental involvement.

Parent Guide



Available in English and Spanish

INCLUDES:

- » Message to Parents
- » Respecting Self and Others
- » The Concept of Law
- » The Truth About Strangers
- » The 16 Child Lures® and Prevention Strategies.
- » Online/Electronic Safety
- » Grooming Behaviors
- » If Your Child Discloses Sexual Abuse.
- » Missing Child Response
- » Nat'l Help Hotlines

TURN PAGE for ORDERING INFORMATION

How do we involve parents and guardians?

It is recommended that prior to classroom presentations, parents are invited to a program orientation (invite template provided in Presenter's Guide) to see a PowerPoint overview, view the training video and/or review the scripted Lesson Plans.

Distribution of the Parent Guide (box) offers the means to reinforce prevention strategies at home. Parents and guardians are encouraged to review the Guide and seek out teachable moments each day.